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**TO: Mr. Mark Wells – Publisher  
Insurance Journal**

**RE: MOC INSURANCE SERVICES/MAROEVICH, O'SHEA & COGHLAN AND  
FARALLON ASSOCIATES INSURANCE BROKERS JOIN FORCES**

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**For Immediate Release  
Friday, January 25, 2008**

**Contact: Van Maroevich, President and Chief Executive Officer  
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San Francisco, California  
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**Van Maroevich, President and CEO of MOC Insurance Services/Maroevich, O'Shea & Coghlan and Peter Brown and Harry Humphrey of Farallon Associates Insurance Brokers, proudly announce the merger of their companies effective January 1, 2008.**

**MOC Insurance Services and Farallon Associates Insurance Brokers are San Francisco headquartered insurance brokerage firms providing risk management and employee benefits consulting services. The combined entity creates an organization with 50 professional employees in three locations servicing clients nationwide with total annual premiums exceeding \$100 million.**

**“Our merger will strengthen client services and maintain focus in the specific industries we serve. We will channel our risk and claims management expertise into the industries of real estate, entertainment, thoroughbred racing, agriculture, marine and aviation while continuing to build one of the largest independent insurance brokerages in Northern California.” Van Maroevich reaffirmed the company’s commitment to unsurpassed client service which will guide their strategy toward continued growth.**